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Affiliate Masterclass

What you'll learn today

**The power of affiliate marketing
in the fintech space**

**The best platforms to use and
how to optimize them**

**How to set up your affiliate
system for success**

**How to create high-converting
content and scale your earnings**



My affiliate journey

+75K

FOLLOWERS

Gained across all **social media** platforms: IG, TikTok, YouTube, Telegram, Email, X

12

MONTHS

I started this project **1 year ago** and documented the whole process.

273K

PASSIVE INCOME

All generated from **passive income** streams: affiliate marketing, trading & staking.

+52

PAYOUTS

Weekly **payouts** that I managed to scale over 52 weeks.

Why This Matters

Affiliate marketing provides **passive income** potential.

No need to create your own product.

Earn commissions **24/7**, even while you sleep.

The fintech niche offers **high-ticket commissions**.

Work from anywhere and create **financial freedom**.

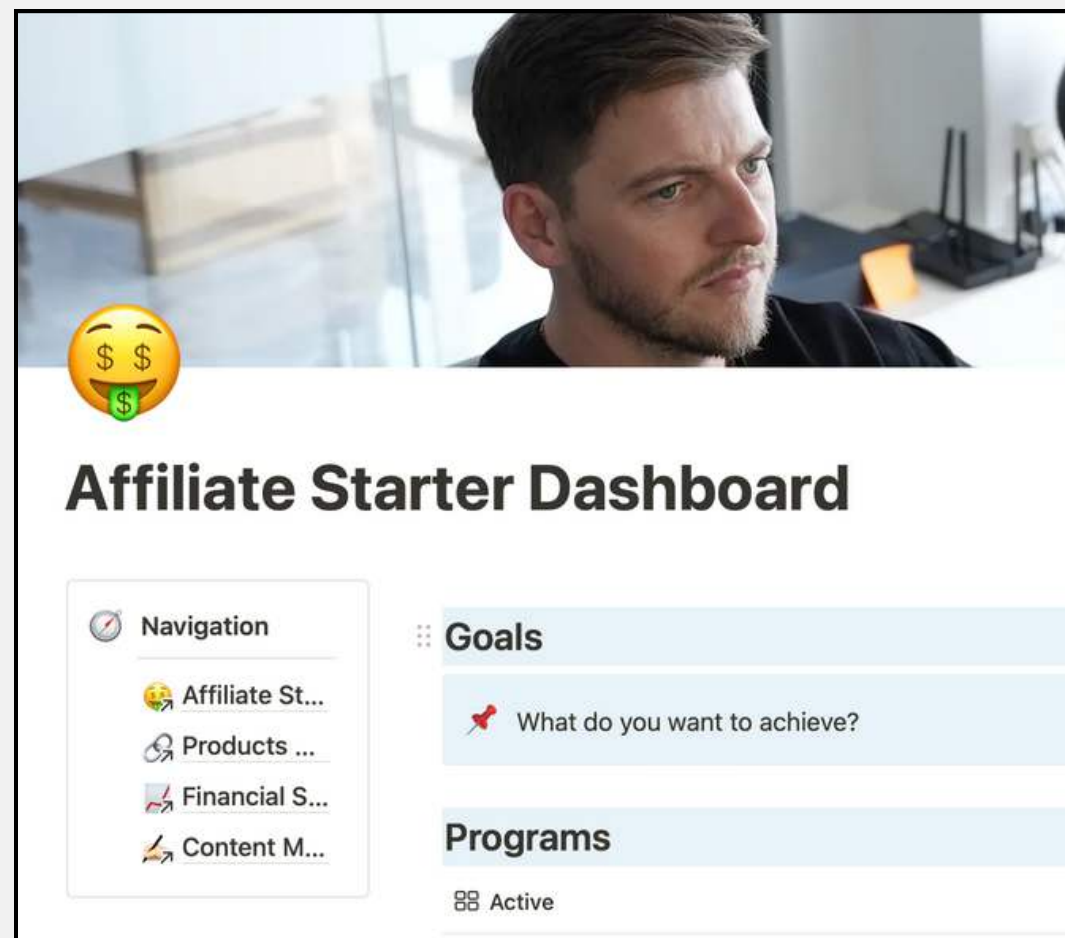
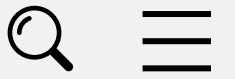


Get my \$0 to \$273K roadmap on Owen.com

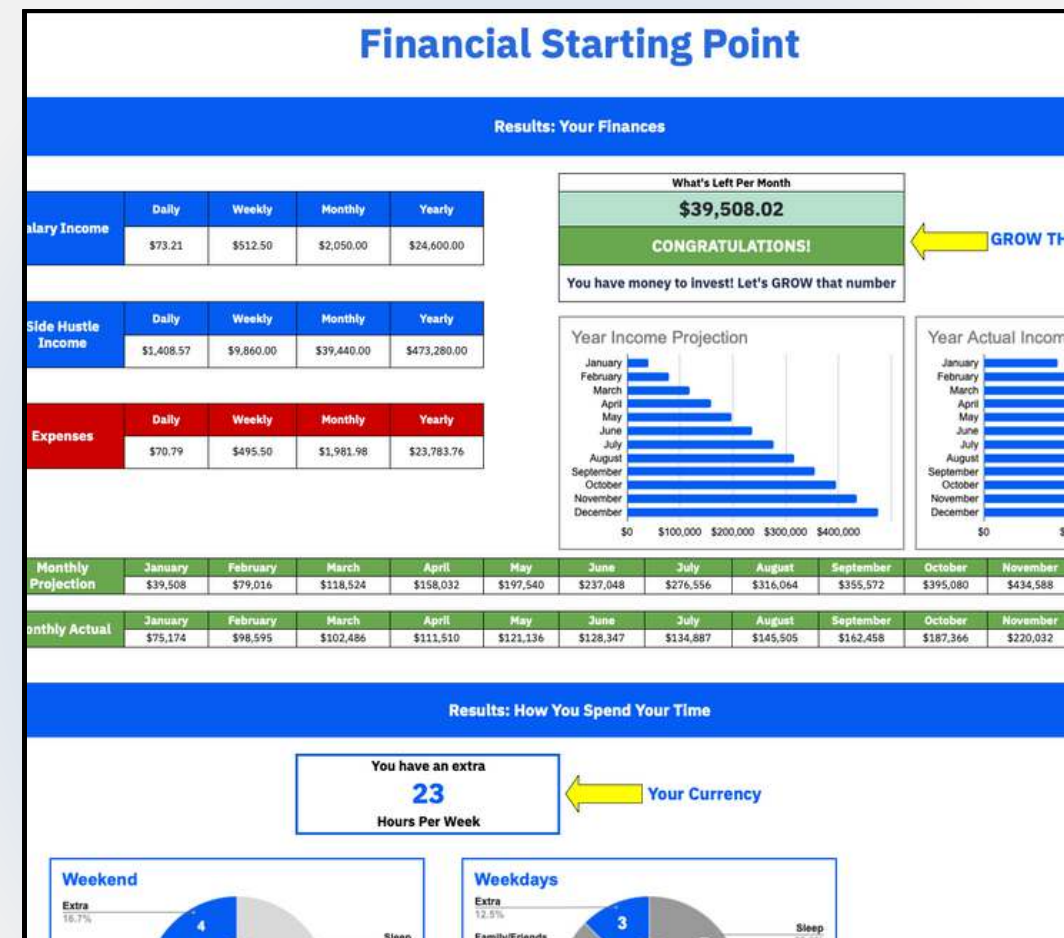
By the End of This Masterclass, You'll Know:

- How to start and set up your affiliate account
- Where to promote your links for maximum conversions
- How to build a brand that attracts consistent commissions
- How to create content that actually sells
- How to track your results and scale to \$5,000+ per month

Before We Start



Notion Dashboard



Financial Starting Point

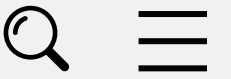


Sign up to FunderPro

Understanding Affiliate Marketing

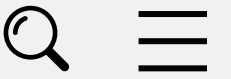
How affiliate marketing works and why it is one of the best ways to build passive income in the fintech space.

Affiliate Marketing in Simple Terms



- A business model where you **promote** a product or service and earn a **commission** when someone makes a purchase through your **referral**.
- You don't need to create a product, handle shipping, or provide customer support.
- Your job is to **connect** potential customers with the product or service.

How It Works



1. Sign up for an affiliate program
2. Get a unique referral link
3. Share your link through content, social media, or ads
4. Earn a commission when someone purchases through your link



Coupon Code

Owen

Cancel

Discount(Owen) - **\$109.90**

Payment Due **\$989.10**

Payment Method

Select

↓

Proceed to Payment

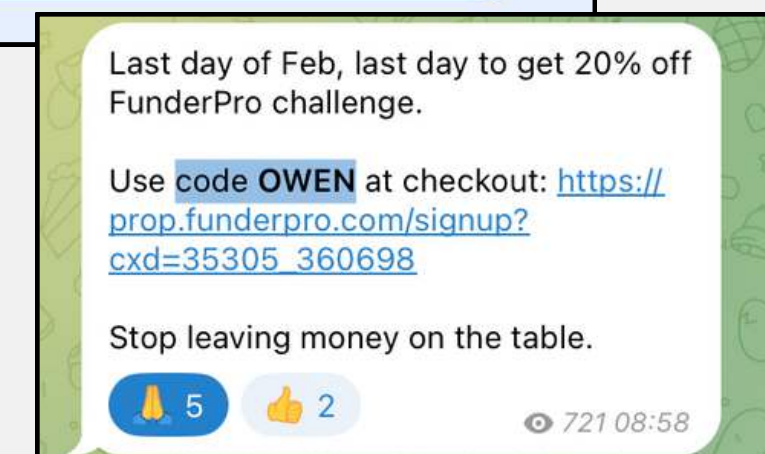
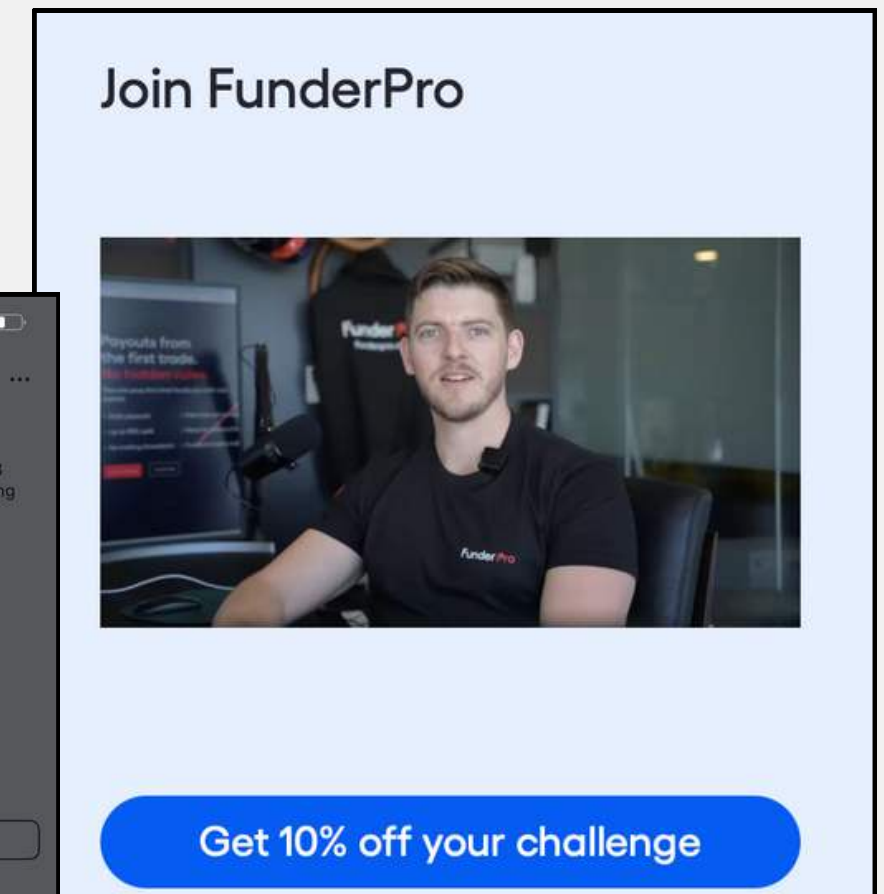
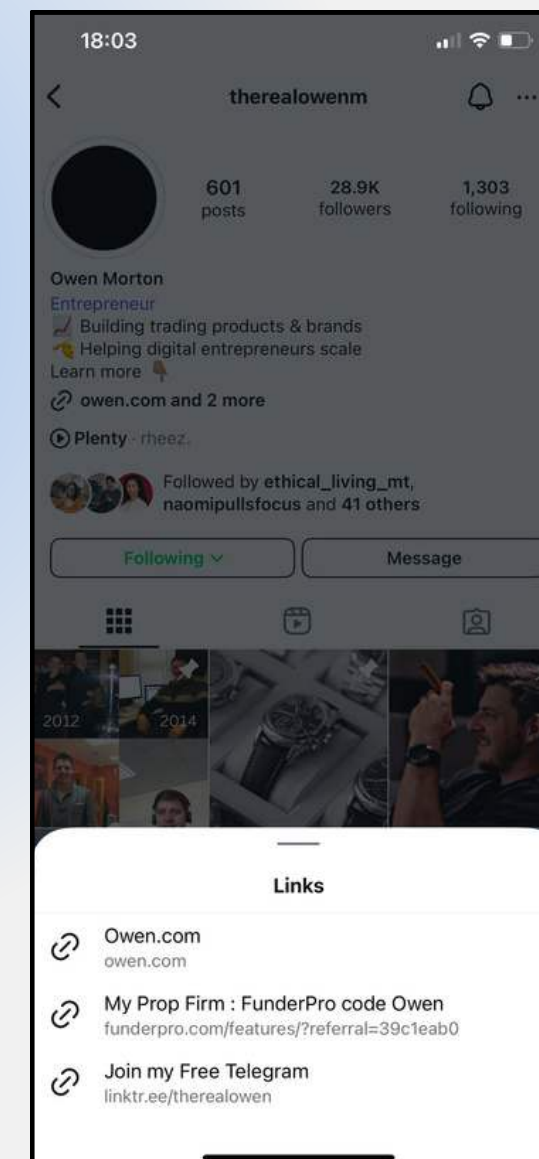
By proceeding to payment, I agree that my full name & country of residence matches those on my government-issued documents

Use code: **OWEN**
for 10% off

How Affiliate Marketing Works in Fintech

- **Promote** financial services, trading platforms, or trading tools.
- Most fintech companies offer higher commissions because of **recurring payouts**.
- Customers sign up for a financial product through your **affiliate link**, and you earn **commissions** based on **sign-ups** or **transactions**.

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Why Affiliate Marketing is a Great Opportunity

LOW STARTUP COST

No need to create a product, handle inventory, or invest upfront.

SCALABILITY

Can be done **part-time** or full-time & **scaled** to six-figure income.

PASSIVE INCOME POTENTIAL

Make money while you sleep by building evergreen content.

NO CUSTOMER SUPPORT

Your only role is **promoting**, not handling complaints or support.

Real-Life Success Stories



Felix DiGennaro



Luke Bridges



Ismail Davids

Common Myths

Affiliate marketing is too saturated

The fintech space is **growing** rapidly, and new **opportunities** emerge daily.

Affiliate marketing is a scam

It is a **legitimate** business model used by major companies like Amazon, Apple, and more.

You need a huge audience

Many affiliates succeed with small, **engaged niche** communities.

It takes too long to make money

Results depend on **strategy** and **consistency**, not just time.

Setting Up For Success

How to create your affiliate account, stay organized, and define your strategy for long-term income.

Step 1. Create Your Affiliate Account

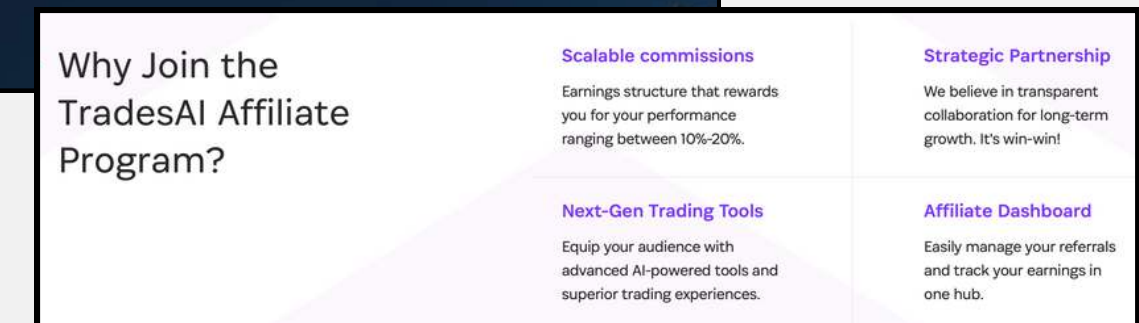
- Choose a **reputable fintech affiliate program** (trading platforms, prop firms, brokers).
- **Apply** and provide basic details (website, social media, niche, audience).
- Once approved, get your **unique referral links**.
- Set up tracking tools to monitor **clicks** and **commissions**.

WHAT YOU NEED:

- *Social media account, website, or blog (varies by program).*
- *Basic understanding of how you'll promote the product.*

Best Practices for Getting Approved

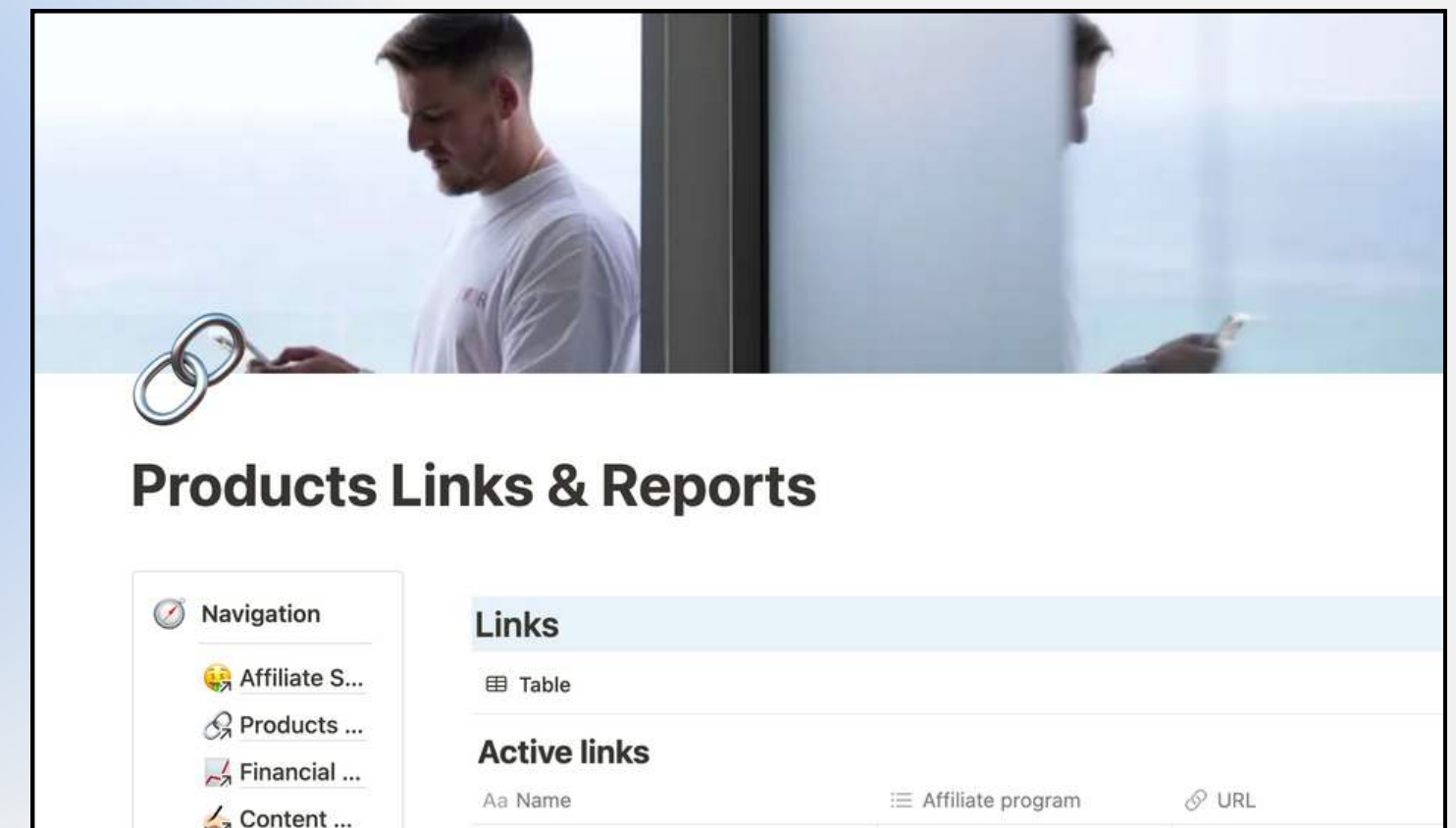
- Choose a fintech program that fits your **niche**.
- Have an active **social media** presence or **website**.
- Clearly explain **how** you'll promote the product.
- Use a **professional email** (avoid personal email addresses).
- Show **engagement** on your platform (posts, comments, followers).



Step 2. Organize Your Affiliate Links & Promo Codes

Use the **Notion Affiliate Dashboard** to track:

- Affiliate links
- Promo codes
- Commission rates
- Payment schedule
- Use link shorteners like Bitly for cleaner URLs.
- Categorize links by platform and traffic source.



Step 3. Define Your Goals & Strategy

- **Content** marketing (YouTube, TikTok, blog, Twitter)
- **Email** marketing (funnels and automation)
- **Paid ads** (Facebook, Google, native ads)
- **Community** engagement (forums, Discord, LinkedIn groups)

REALISTIC GOALS

- *Short-term: First commission within 30-60 days*
- *Mid-term: Consistent monthly earnings within 3-6 months*
- *Long-term: Scaling to \$5,000+ per month with content and automation*

Mistakes Slowing Your Growth

*Promoting too many products at once.
Instead focus on 1-2 core programs.*

*Not tracking performance or optimizing
strategies.*

*Having unrealistic expectations & giving
up too soon before seeing results.*

*Ignoring SEO & content strategy.
Spamming links instead of providing value.*

Tools to Streamline Your Process

Guides

EBOOKS

Use the **roadmaps** on **my website** to kickstart your affiliate journey.

SEO

SEO TOOLS

Research **high-ranking keywords** to include in your content.

Email

EMAIL AUTOMATION

Automate affiliate follow-ups to **nurture** your audience.

Planning

AFFILIATE DASHBOARD

Track links and commissions. **Organize** and schedule content.

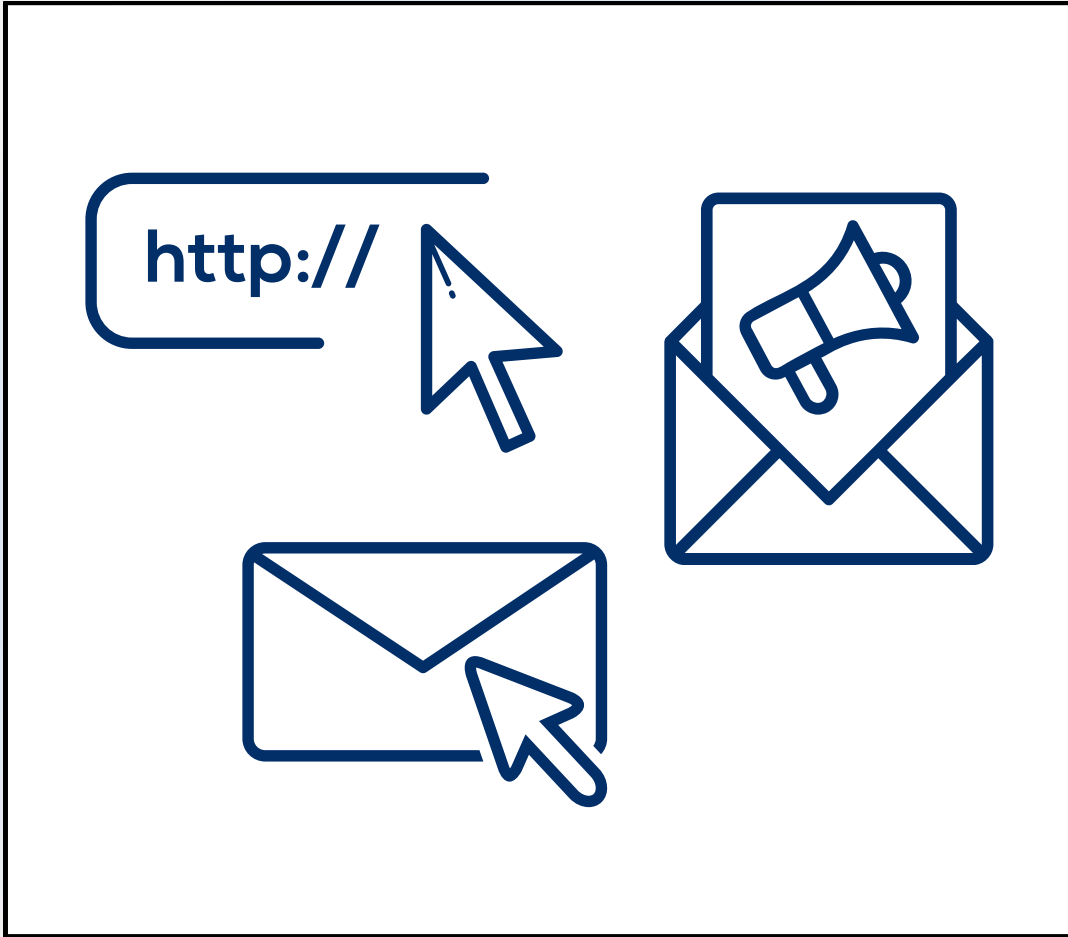
Choosing the Right Platforms

Where and how to promote your affiliate links for
maximum conversions.

The Best Platforms To Use



SOCIAL MEDIA



OWNED MEDIA



COMMUNITY CHANNELS

Why Owned Media Matters

On social media, you're renting your audience. A lesson I learnt last year was that I needed a back up plan. After being banned on IG, I began to diversify my content distribution.

Social Media – Pros & Cons

TIKTOK

IG

X

LINKEDIN

- Easy to go **viral**
- Short-form content **converts** well
- Best for fintech-related **trends & education**
- High **engagement** in finance communities
- Ideal for written **content & networking**
- Positions you as an **industry expert**

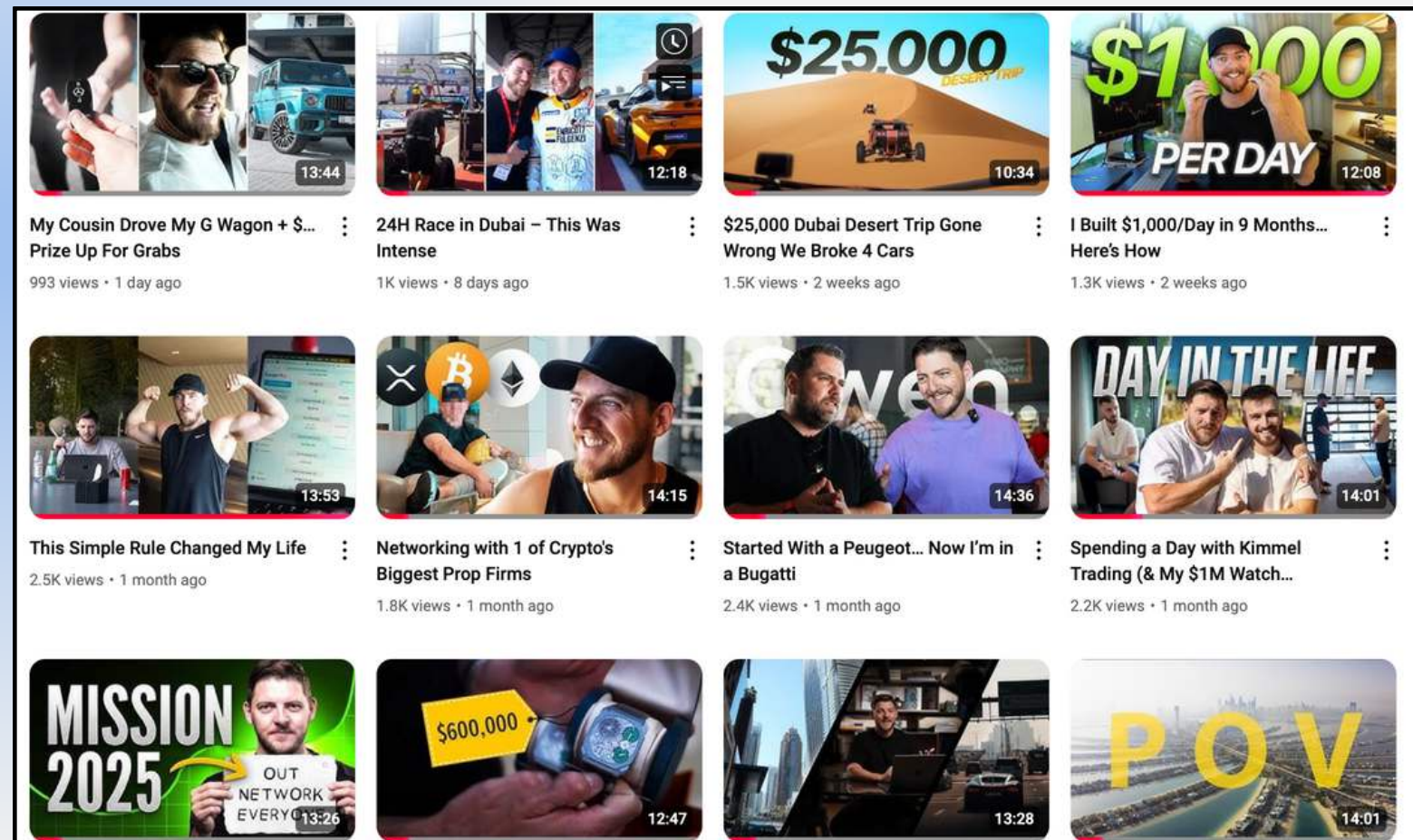
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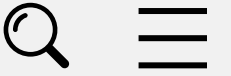
- *Can be inconsistent with **algorithm** changes*
- *Requires **consistent** posting for traction*



Why YouTube is the Best Long-Term Strategy

- **SEO**-driven – content ranks for years
- High engagement & **trust**-building
- Works for **explainer** videos, **tutorials**, and product **reviews**
- **Passive income** potential from ads + affiliate links





Best YT Ideas for Affiliates:

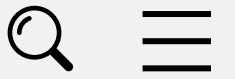
TRADING PLATFORM REVIEWS

INVESTING TUTORIALS

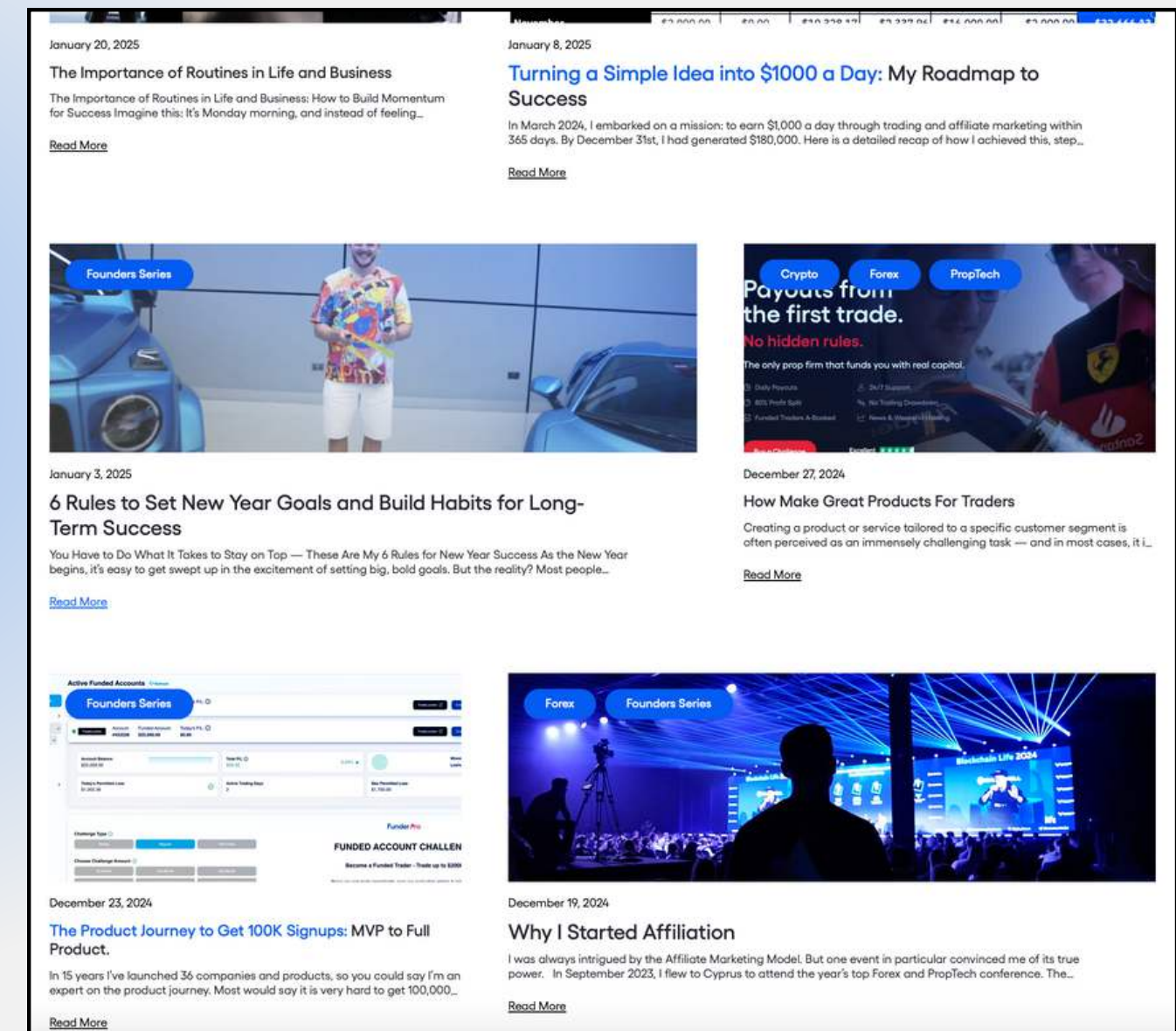
PERSONAL FINANCE GUIDES

PASSIVE INCOME STRATEGIES

Why Blogging is a Long-Term Asset



- SEO-driven traffic that **compounds** over time
- Great for **high-intent searches** (people looking for solutions)
- Works for **listicles**, product **comparisons**, and **how-to** guides
- Can be **monetized** with ads + affiliate links



Best Blog Topics for Fintech Affiliates:

BEST TRADING PLATFORMS FOR BEGINNERS

HOW TO INVEST IN CRYPTOCURRENCY

TOP PASSIVE INCOME STRATEGIES IN FINTECH

Why You Need an Email List

- **Higher conversion** rates than social media
- You **own** your audience (unlike social platforms)
- Works well with **lead magnets** (free guides, courses)
- **Automate** follow-ups for passive affiliate income

Created Nov 15, 2024 9:46 am	Contacts 89
Trading	
Created Nov 15, 2024 9:45 am	Contacts 26
SEO Playbook	
Created Oct 20, 2024 6:58 am	Contacts 699
Master Affiliation	
Created Mar 28, 2024 11:36 am	Contacts 231
Money Fundamentals	
Created Mar 15, 2024 1:10 pm	Contacts 6K
Employee to Entrepreneur	
Created Feb 28, 2023 10:30 am	Contacts 9K
Newsletter	

Simple Email Funnel for Affiliates:

LEAD MAGNET – FREE GUIDE OR CHECKLIST

OPT-IN PAGE – SIMPLE FORM TO COLLECT EMAILS

AUTOMATED EMAIL SEQUENCE WITH AFFILIATE LINKS

Leveraging Online Communities



*Engaged audiences
for niche topics*

REDDIT & DISCORD

FACEBOOK GROUPS

LINKEDIN GROUPS

How to Use Communities for Affiliate Marketing:

- Provide **value** first (don't just drop links)
- Answer common finance questions to gain **trust**
- Share your own **success stories** with affiliate programs

Which Platform is Best for You?

- Love making **videos**?  **Start with YouTube or TikTok.**
- Prefer **writing**?  **Go with blogging & Twitter.**
- Want **fast** results?  **Short-form content + paid ads.**
- Want **long-term** passive income?  **SEO + email marketing.**

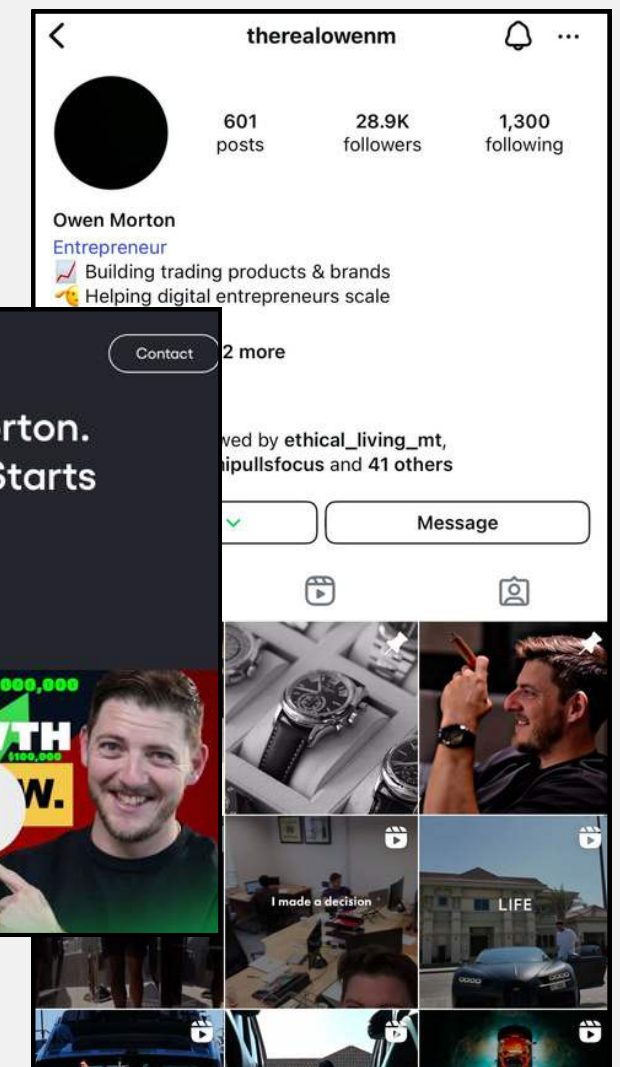
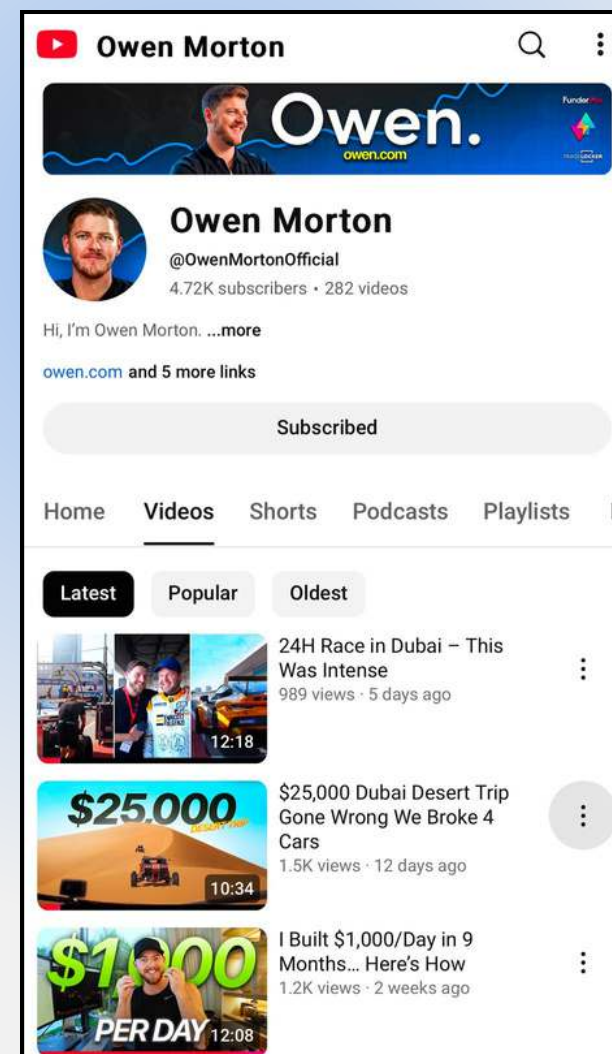
Building a Strong Personal Brand

How to establish trust, authority, and credibility as an
affiliate marketer in the fintech space.

A Strong Brand = More Conversions & Long-Term Growth

- Builds **trust** and **credibility** with your audience
- Helps you **stand out** in a competitive fintech market
- Makes people more likely to **click** your links & buy
- Attracts **partnerships** & **sponsorship** opportunities

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Define Your Brand Identity

Your Brand Should Answer These Questions:

1

Who is your **target audience**?

(Beginners in investing, crypto traders, passive income seekers, etc.)

2

What is your **unique angle**?

(Simplifying finance, showing real earnings, personal case studies)

3

What **content format** works best for you?

(Videos, blogs, social media)

4

What **emotions** do you want to evoke?

(Trust, excitement, motivation, education)

Create a Brand Story

Your Story Makes You Relatable & Builds Trust

HOW DID YOU GET STARTED IN THE SPACE?

WHAT STRUGGLES DID YOU OVERCOME?

WHY DO YOU WANT TO HELP OTHERS SUCCEED?

Example:

"I started affiliate marketing because I wanted financial freedom. After failing with other online businesses, I finally discovered how fintech affiliate programs can generate passive income. Now, I share my journey to help others do the same."

Optimize Your Online Presence for Trust & Conversions

Use a **clear bio** that states your expertise (“Helping beginners earn passive income with fintech affiliate marketing.”)

Have a high-quality, branded and engaging **profile picture & banner**

Add a **link-in-bio** tool (I use Linktree) for affiliate links

Create a simple website **landing page** for content & lead generation

How SEO Helps You Get Discovered

HELPS YOUR CONTENT RANK

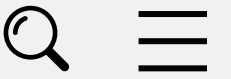
ATTRACTS HIGH-INTENT USERS

INCREASES ORGANIC TRAFFIC

How to Research Keywords:

1. Use **Google** Suggest, Social Media '**For You**' pages, & **YouTube** Search (autocomplete feature).
2. Check SEO tools like **Ubersuggest**, **Ahrefs**, or **SurferSEO**.
3. Look at **competitor** content and see what ranks well.
4. Focus on **long-tail keywords** ("best trading platforms for beginners").

Build Authority with Valuable Content




Content That Builds Trust & Engagement

- **Educational** posts & tutorials (How to invest, best fintech tools, passive income guides)
- **Case studies** & earnings breakdowns (Real affiliate commissions, success stories)
- **Comparison** posts (Trading platform A vs. B)
- **Engagement** content (Polls, Q&As, community discussions)

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How to Start a Prop Firm of Your Own: Detailed Guide

March 3, 2025



The financial landscape is continually evolving, offering innovative avenues for investment and profit generation.

One such avenue is proprietary trading, commonly known as prop trading.

This model allows firms to trade using their own capital, aiming to maximize returns without the constraints of external client funds.

With the proprietary trading industry experiencing significant growth—valued at \$6.7 billion in 2020 and projected to grow at a

ENTREPRENEUR MINDSET.
6,030 subscribers

Pinned message
Welcome to Entrepreneur Mindset 🧠 I am Owen

Today

I get a lot of DMs about this so over the next 3 days I'll be sharing 6 crucial lessons I've learnt in building over 36 businesses - make sure you have notifications on and you read each one.

The people who succeed? They're not always the smartest, most talented, or most prepared.

They just start. They stay in the game long enough. And they refuse to quit.

Here's the step-by-step framework for when you feel stuck and scared to start:

1 Lower the Bar → Build Momentum










Problem: You're overthinking, waiting for the "perfect time."
Solution: Lower the bar. Start small, but start now.
→ If you're launching a business? Get your first customer, not a perfect website.
→ If you're creating content? Post something today, even if it's not perfect.
→ If you're learning a skill? Do 10 minutes instead of waiting for a "full day" of focus.




2 Shift Focus → Play the Long Game

Problem: Fear of failure keeps you frozen.
Solution: Redefine success. The goal isn't to win instantly, it's to stay in the game.
→ Most people quit because they expect instant results. Shift your mindset to consistency > perfection.
→ Every master started as a beginner. The only difference? They kept going.

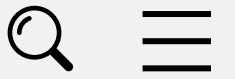
Consistency = Growth & Brand Recognition

- Plan weekly content **across platforms**
- Focus on 3-4 **core topics** to stay relevant
- Mix **evergreen** & **trending** content
- Create and post content using **platform native features**.

	M	T	W	TH	F
WK 1					
WK 2					
WK 3					

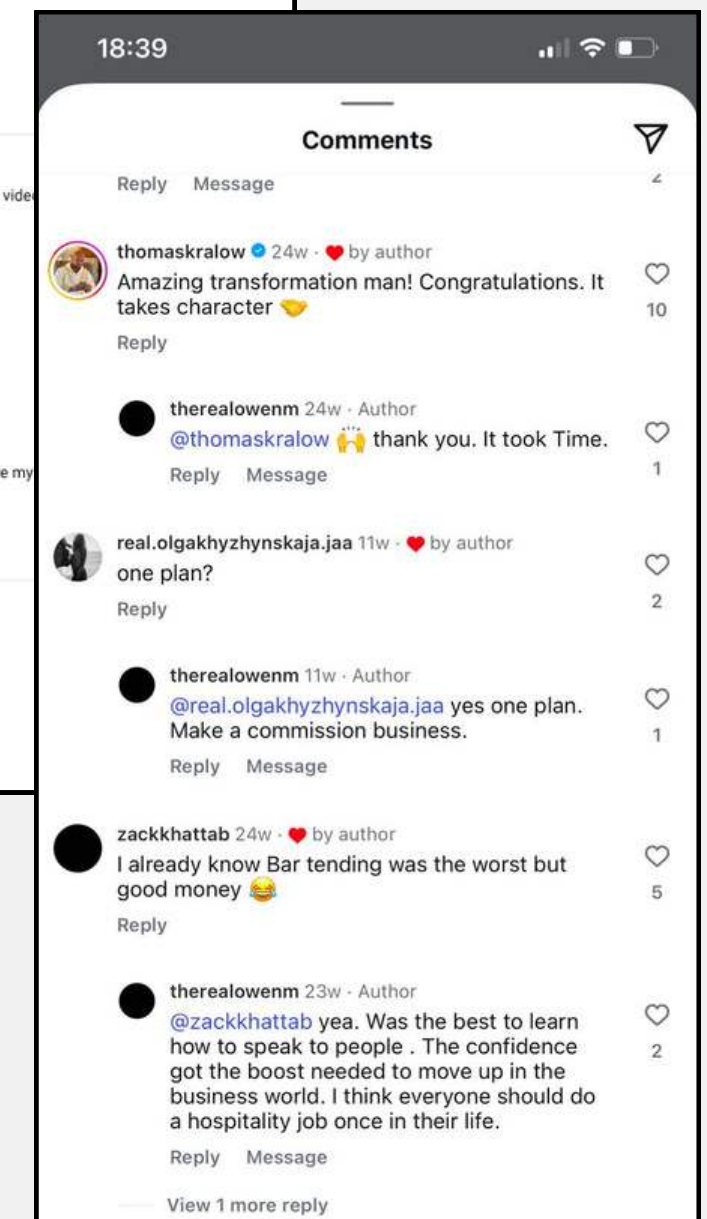
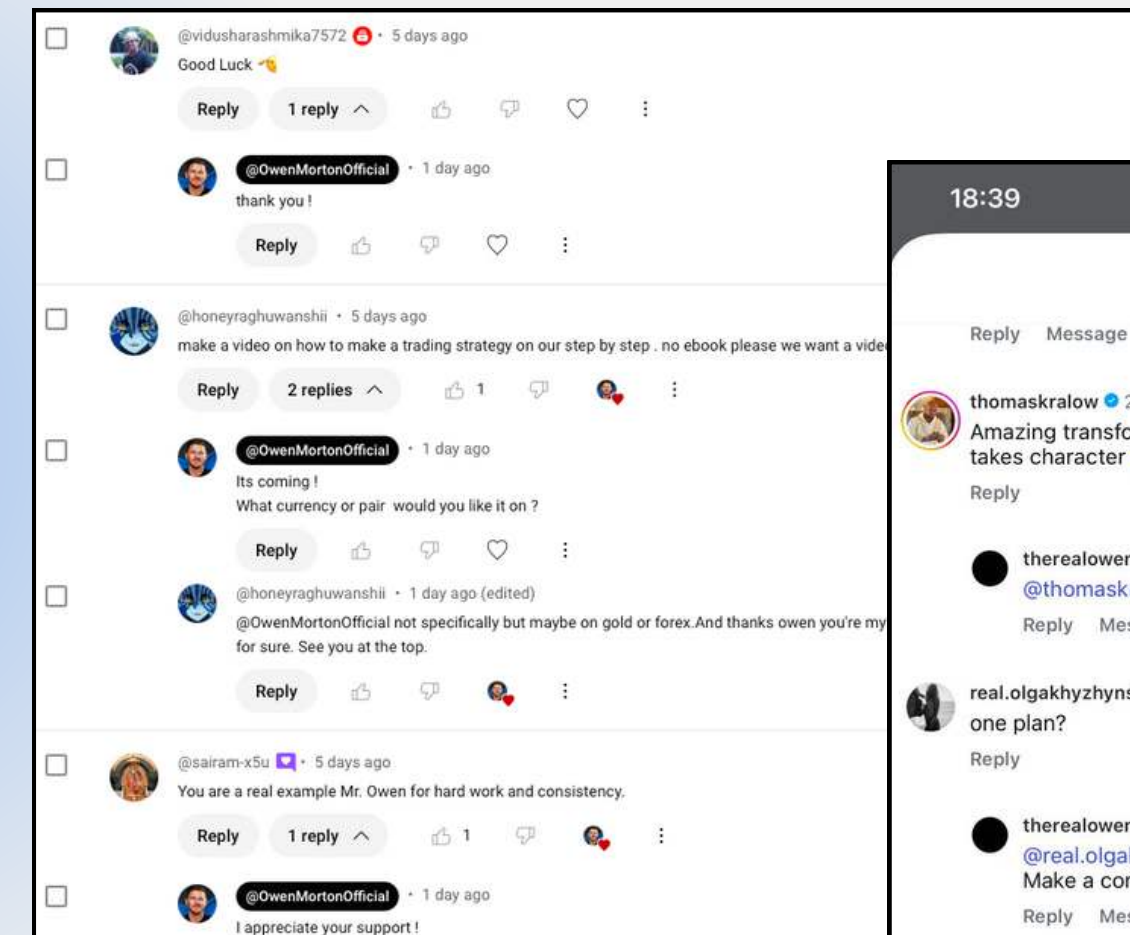
-  EDUCATIONAL POST (BLOG OR VIDEO)  CASE STUDY OR REVIEW
-  COMMUNITY ENGAGEMENT (POLL, Q&A, LIVE SESSION)

Engage & Build Community



The More You Engage, The Faster You Grow

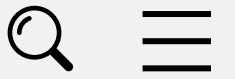
- **Reply** to comments & DMs to build trust
- **Join & contribute** to finance-related communities
- Go live, do Q&As, and **share** personal insights
- **Cross-promote** on multiple platforms for maximum exposure



Content Strategy & Scaling

How to create high-converting content and scale your
affiliate earnings.

Why Content Strategy Matters

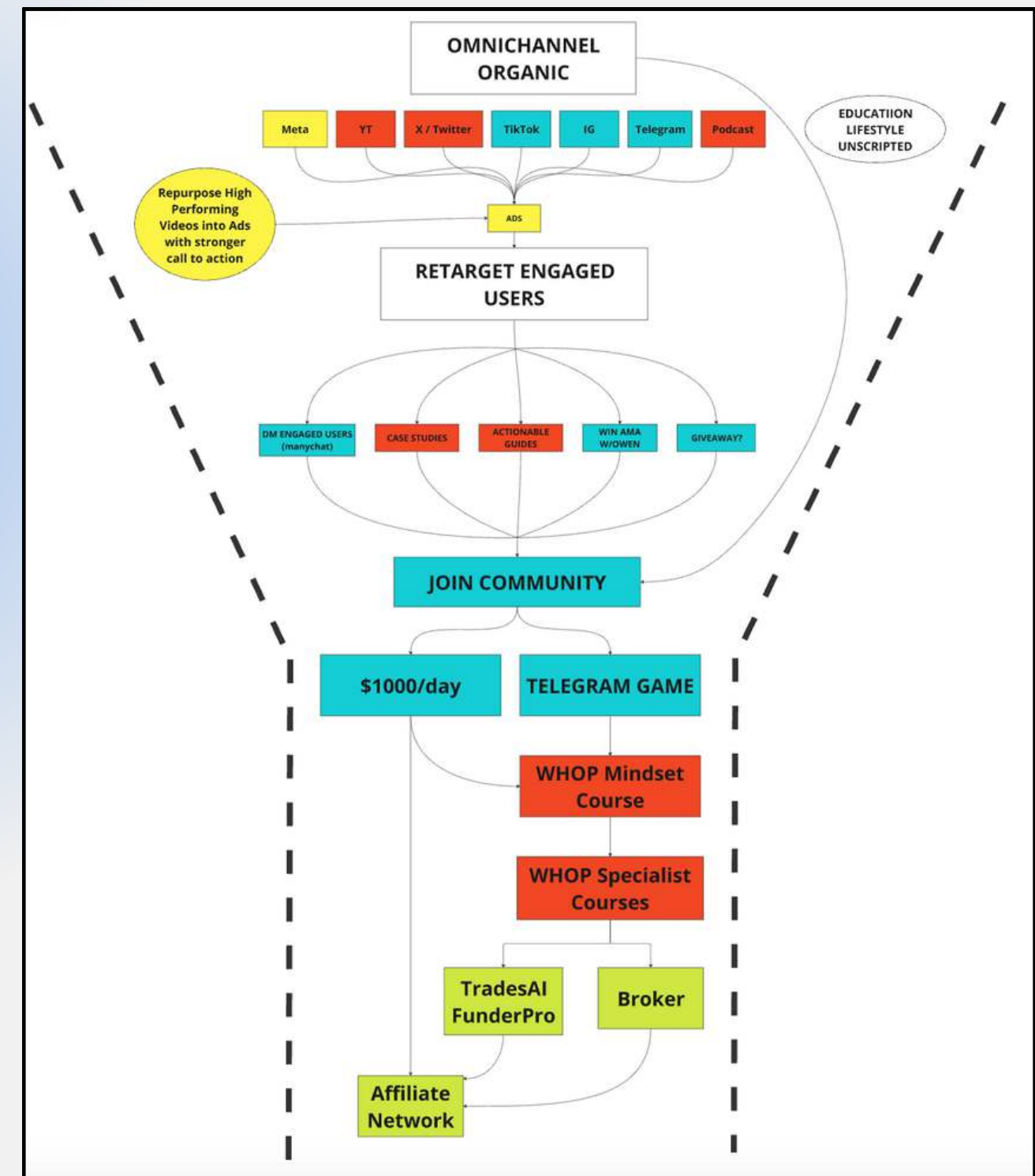


Good Content = More Clicks, Engagement & Commissions

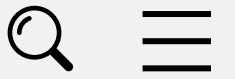
- Positions you as an **expert**
- Builds **trust** with your audience
- Generates organic (free) **traffic**
- Leads to **consistent** affiliate commissions

Common Mistakes to Avoid:

- Posting without a strategy
- Only sharing promotional content
- Ignoring SEO and audience engagement

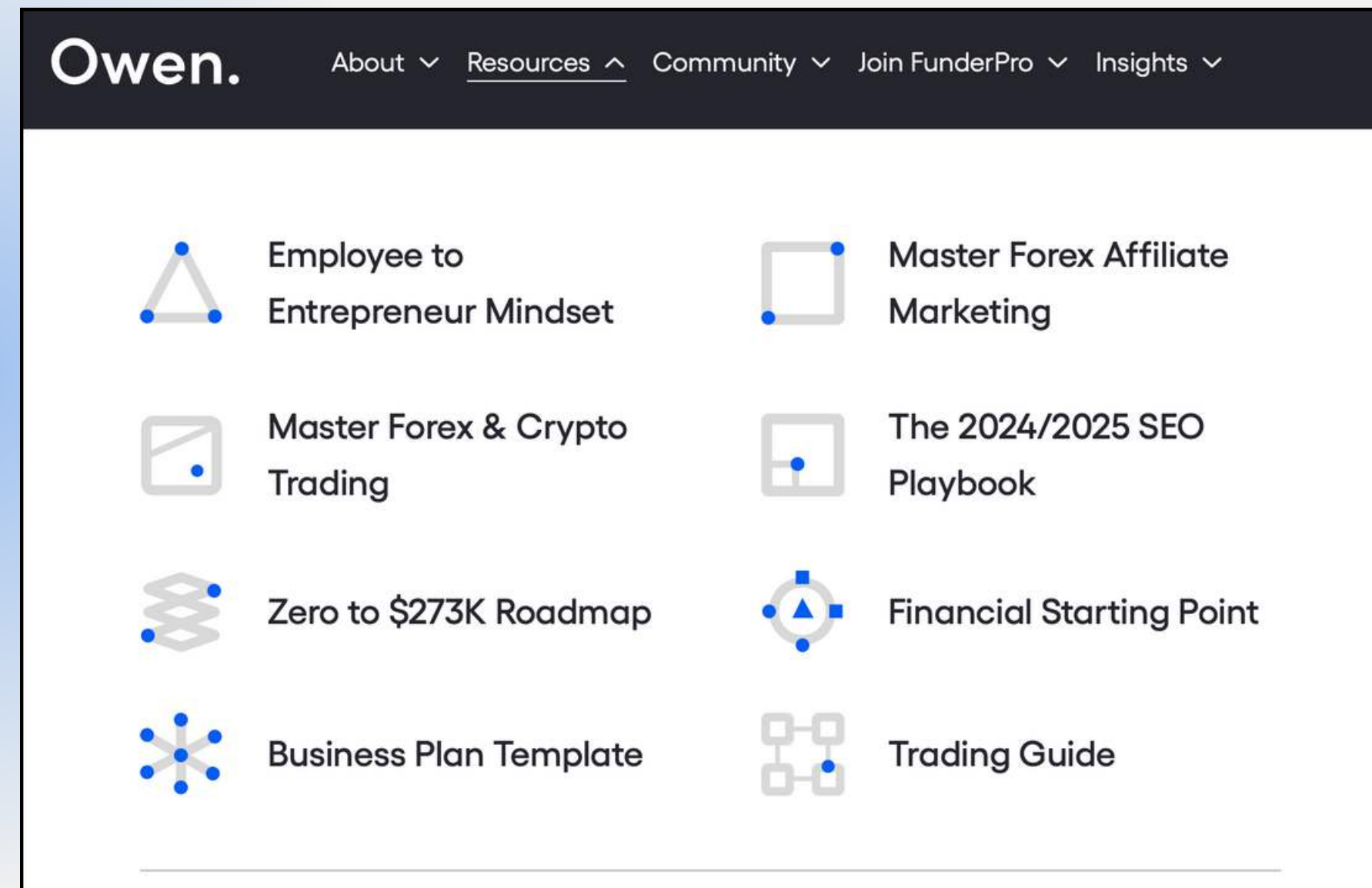


Content Types That Convert

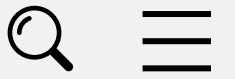


Top-Performing Content for Fintech Affiliates

- **How-To Guides** (“How to Start Investing as a Beginner”)
- **Listicles & Comparisons** (“Best Trading Platforms for 2024”)
- **Case Studies & Earnings Reports** (“How I Made \$5,000 in Affiliate Commissions”)
- Product **Reviews & Tutorials** (“Complete Walkthrough of XYZ App”)

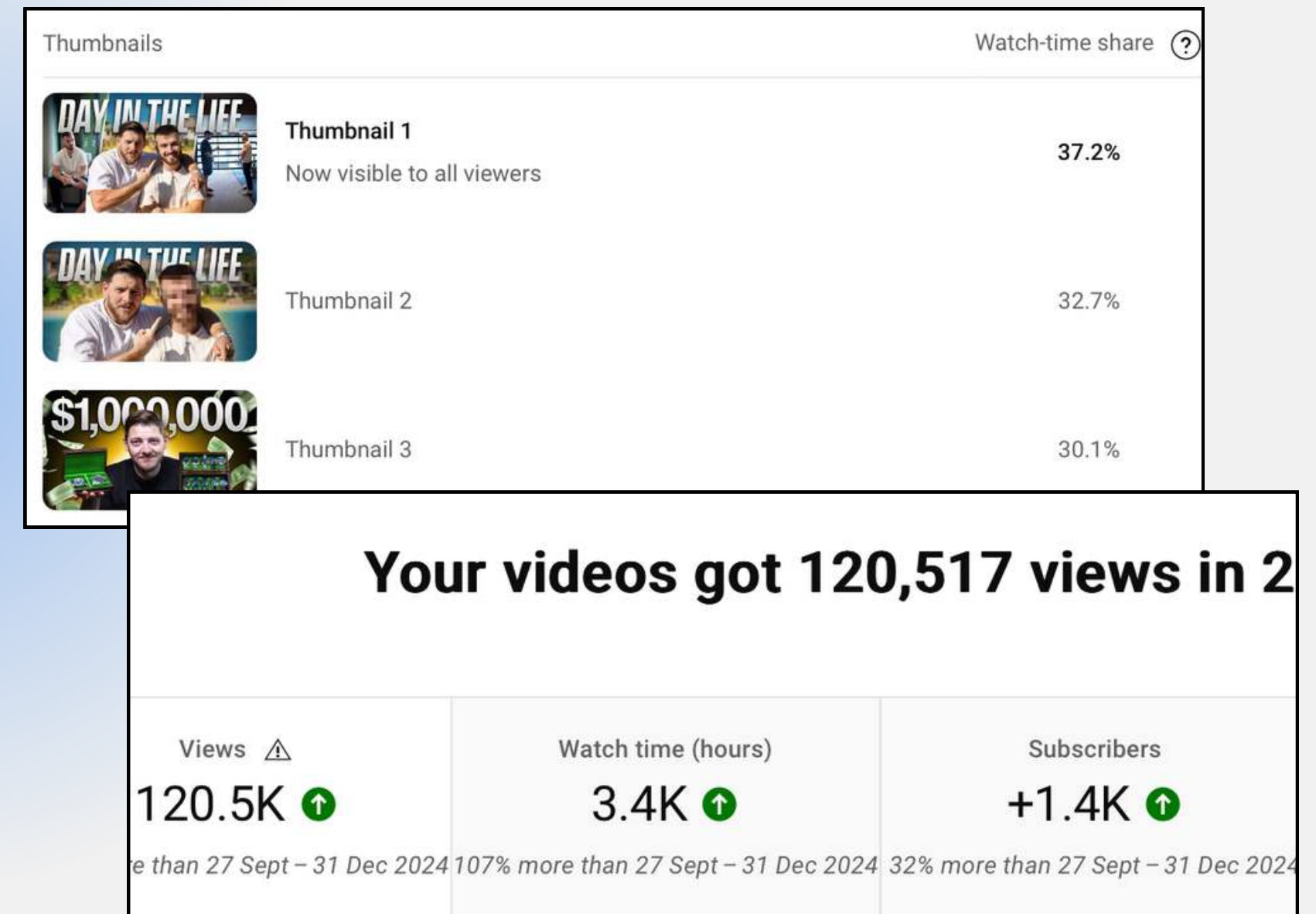


Testing & Optimizing Content

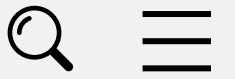


Track What Works & Improve Over Time

- **A/B test** different content formats
- Try different **CTAs** (Call to Actions) in your content
- Track **engagement, clicks, and conversions**
- Use **analytics tools** to see what gets the best results



Key Metrics To Watch



CLICK-THROUGH RATE (CTR)

ENGAGEMENT RATE

CONVERSION RATE

Leveraging SEO for Long-Term Growth

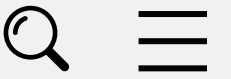


Why SEO is Essential for Affiliate Marketing

- Helps your content **rank** on Google, YouTube, and social platforms
- Brings in **long-term, passive traffic**
- **Targets** people already searching for solutions (user-search fit)

Keyword Research Owen						
File Edit View Insert Format Data Tools Extensions Help						
100% 123 IBM Pl... 11 B I A						
Keyword						
	A	B	C	D	E	F
1	Keyword	Position	Search Vol	Keyword Di	CPC	URL
3	prop firm technology	2	50	27	6.01	https://axcera.io/
4	prop firm software	3	50	20	8.83	https://axcera.io/
5	white label prop firm	6	70	22	6.19	https://axcera.io/
6	prop firm white label	5	40	19	5.17	https://axcera.io/
8	prop firm tech	4	40	31	3.2	https://axcera.io/
11	white label prop firms	8	70	17	6.19	https://axcera.io/
13	proprietary trading software	8	30	8	5.1	https://axcera.io/
16	prop trading software	8	50	23	4.55	https://axcera.io/
23	prop firm	11	3600	74	4.05	https://tradelocker.com/open-a-prop-firm/
24	prop trading can i use my own brokerage account	1	720	26	0	https://tradelocker.com/open-a-prop-firm/
25	prop firm forex	1	590	61	6.3	https://tradelocker.com/open-a-prop-firm/
26	start prop	9	880	13	0	https://tradelocker.com/prop-tech/how-to-start-a-prop-trading-fi
27	cheapest prop firm	1	210	17	4.3	https://tradelocker.com/open-a-prop-firm/
28	start prop firm	1	30	18	4.17	https://tradelocker.com/open-a-prop-firm/
29	top prop firms for beginners	1	140	36	0	https://tradelocker.com/open-a-prop-firm/
30	cheap prop firms	1	110	26	4.3	https://tradelocker.com/open-a-prop-firm/
31	how to start a prop firm	1	110	21	4.11	https://tradelocker.com/open-a-prop-firm/
32	prop firm account	1	140	65	5.22	https://tradelocker.com/open-a-prop-firm/
33	how to start a prop trading firm	1	50	27	4.16	https://tradelocker.com/open-a-prop-firm/
34	propfirm	12	720	69	3.88	https://tradelocker.com/open-a-prop-firm/
35	start prop	14	880	13	0	https://tradelocker.com/open-a-prop-firm/
36	how to start a prop firm	2	110	21	4.11	https://tradelocker.com/open-a-prop-firm/
37	prop firms for stock trading	1	140	41	4.25	https://tradelocker.com/open-a-prop-firm/
38	how to create a prop firm	1	40	27	1.36	https://tradelocker.com/open-a-prop-firm/

Basic SEO Strategy:



1. Find **high-ranking keywords** with Ubersuggest, Ahrefs, or Google Suggest.
2. **Optimize** blog posts, social captions, titles and descriptions with relevant keywords.
3. Add **internal links** & **backlinks** to boost authority.
4. Track ranking **performance** and **update** content regularly.

Repurpose & Scale Your Content

Maximize Your Effort by Repurposing Content

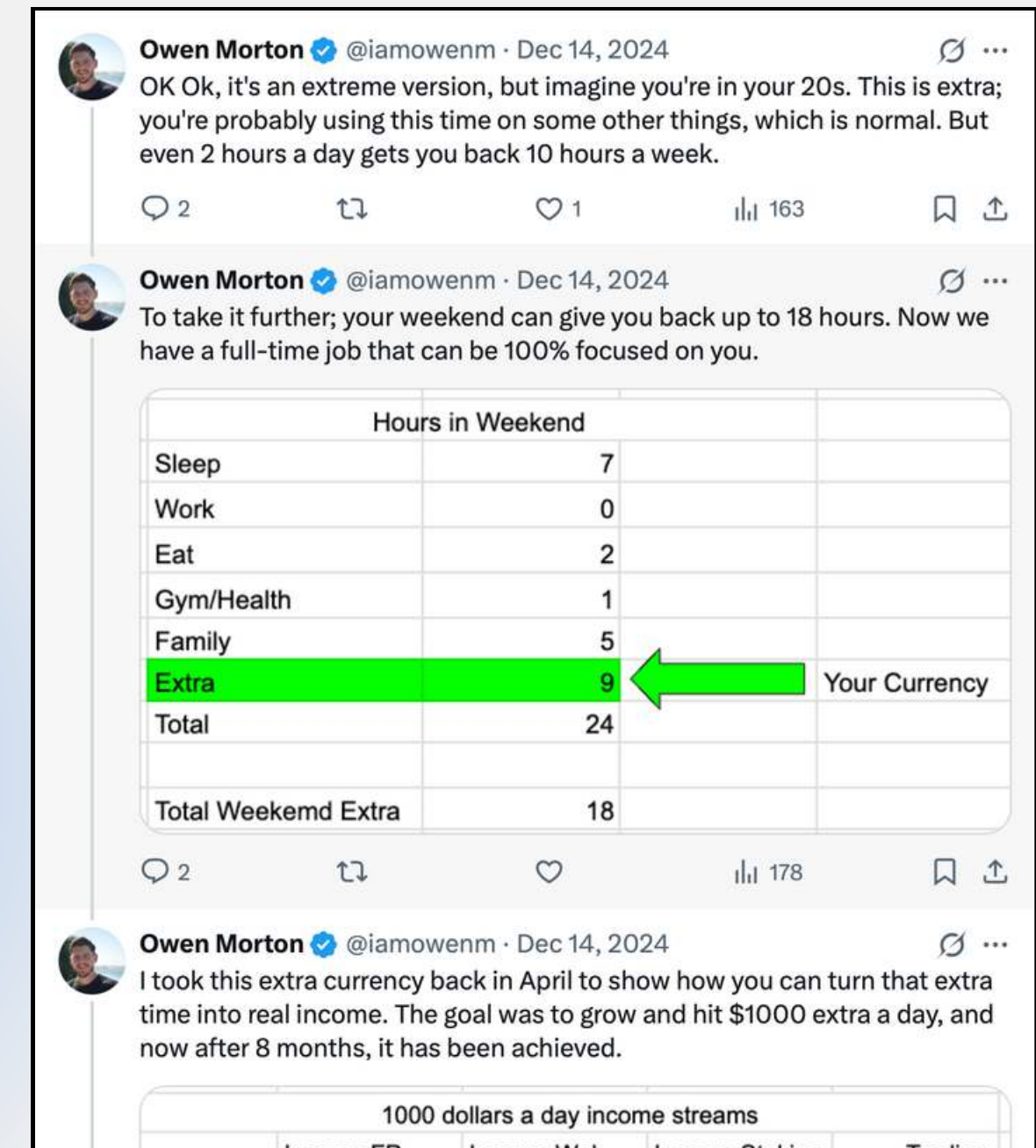
CONVERT BLOG POSTS INTO YOUTUBE SCRIPTS

TURN LONG-FORM VIDEOS INTO SHORT-FORM CONTENT

USE POSTS TO DRIVE TRAFFIC BACK TO YOUR BLOG

CURATE CONTENT INTO LEAD MAGNETS FOR EMAIL

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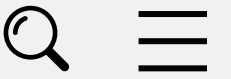


- Create a YouTube video → *Cut clips into YT Shorts, TikTok & IG Reels*
- Write a blog post → *Turn key points into a Twitter thread*

Affiliate Earnings Breakdown with FunderPro

Understanding the commission structure and potential earnings as a FunderPro affiliate.

Overview of FunderPro's Affiliate Program



FunderPro Affiliate Program Highlights

- Commission Rate: Earn up to **20%** commission on referrals who sign up and purchase a Funded Account Challenge.
- Weekly Payouts: Commissions are paid out **every Friday**, provided a minimum threshold of **\$100** is met.
- Real-Time Tracking: Access to an **Affiliate Portal** for monitoring earnings and performance metrics.

Estimating Your Earnings

Example:

- **7** referrals per month
- Average Challenge Price: **\$349**
- Commission based on 20%: **\$69.80**
- Monthly Commission: 5 referrals x \$69.80 = **\$488.60**

Maximizing Your Affiliate Income

- **Referral Volume:** More referrals lead to higher earnings.
- **Challenge Pricing:** Higher-priced challenges result in larger commissions.
- **Conversion Rates:** Effective marketing strategies can improve the percentage of referrals who make a purchase.

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What You Need To Know

Understanding Payouts

- Payout **Frequency**: Weekly, every Friday.
- Minimum Payout **Threshold**: \$100.
- Payment **Methods**: Various options available; details provided in the Affiliate Portal.

Supporting Your Success

- Affiliate **Portal**: Monitor performance and access marketing materials.
- Dedicated **Affiliate Manager**: Receive personalized support and strategy optimization.
- Marketing **Resources**: Access to links, and promotional content to enhance your campaigns.

Leveraging AI for Affiliate Marketing

How AI tools can automate and enhance your affiliate marketing efforts.

How AI Can Help You Work Smarter

- Saves time by **automating repetitive** tasks.
- Helps create content **faster**.
- **Boosts** SEO and audience engagement.
- Automates **lead generation** and follow-ups.
- **Test & iterate** quickly with AI-generated content & SEO updates.

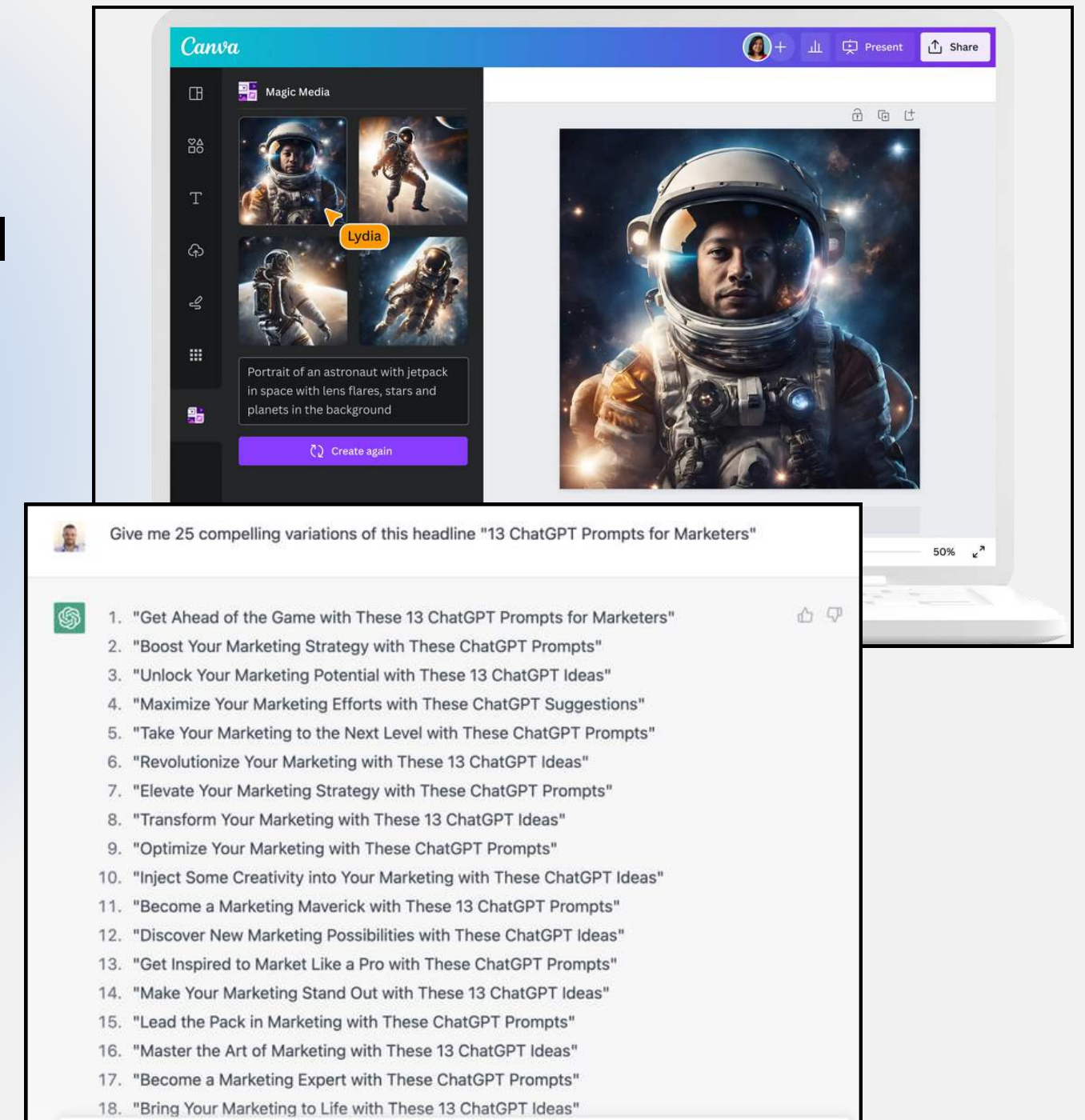
AI-Powered Automation for Affiliate Marketing:

1. *Content scheduling*
2. *Capture leads with AI-powered chatbots.*
3. *Automate email sequences to nurture affiliate leads.*
4. *AI-Powered Ad optimization*

AI Tools That Improve Content & SEO

- **ChatGPT:** Write blog posts, email sequences, and social media content.
- **Canva AI:** Generate quick and professional designs for marketing.
- **Jasper AI:** Speed up content creation with AI-driven copywriting.
- **SurferSEO:** Optimize blog posts and landing pages for search engines.

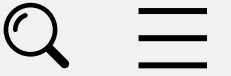
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Affiliate Funnels & Email Marketing

How to capture leads, nurture them, and convert them
into affiliate commissions.

Why You Need an Email List



The Power of Email Marketing

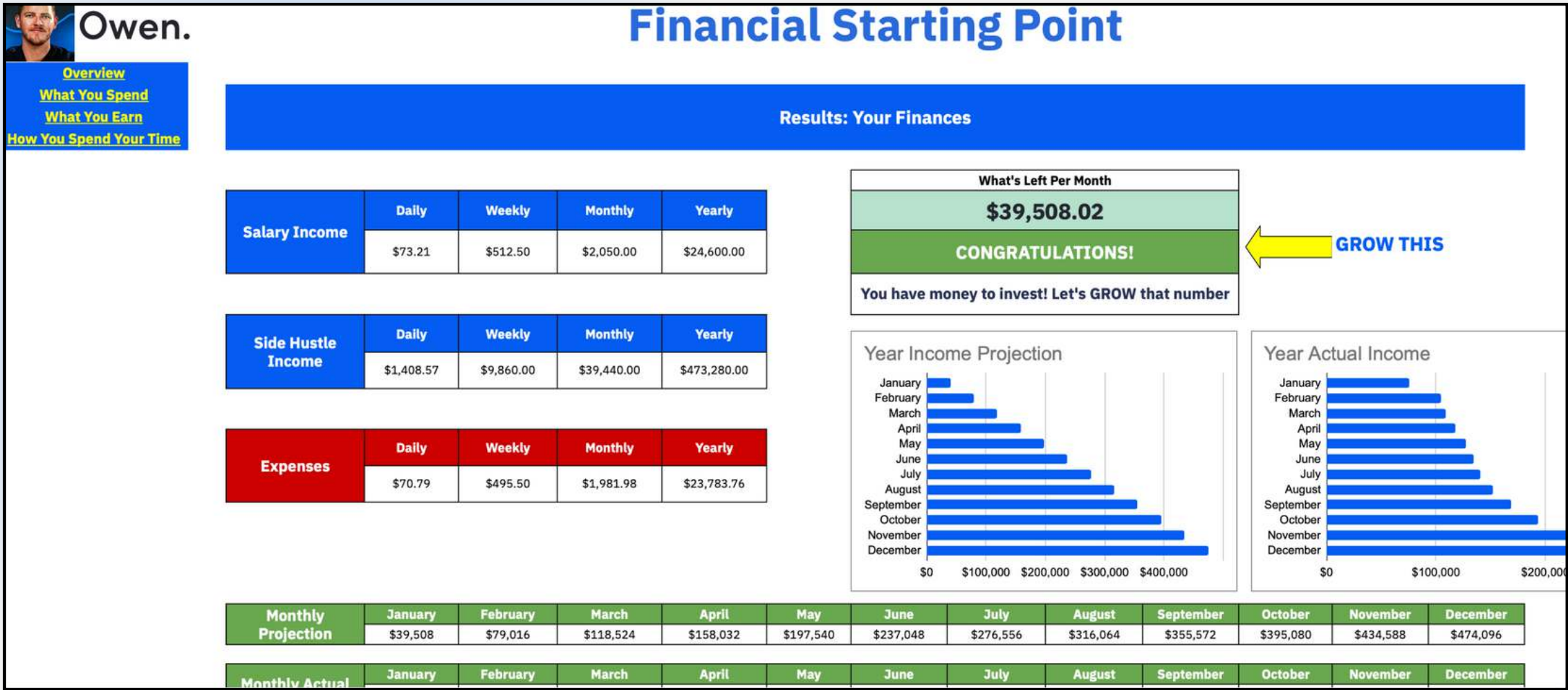
- Social media algorithms change, but email lists provide **predictable reach**.
- **Higher conversion** rates than social media.
- Allows you to **build** a **relationship** with potential buyers over time.
- Turns one-time visitors into **long-term** affiliate buyers.

Build an Affiliate Funnel in 3 Steps

STEP 1

Lead Magnet – A free guide, checklist, or resource that provides value.

Example: "Top 5 Fintech Passive Income Hacks"

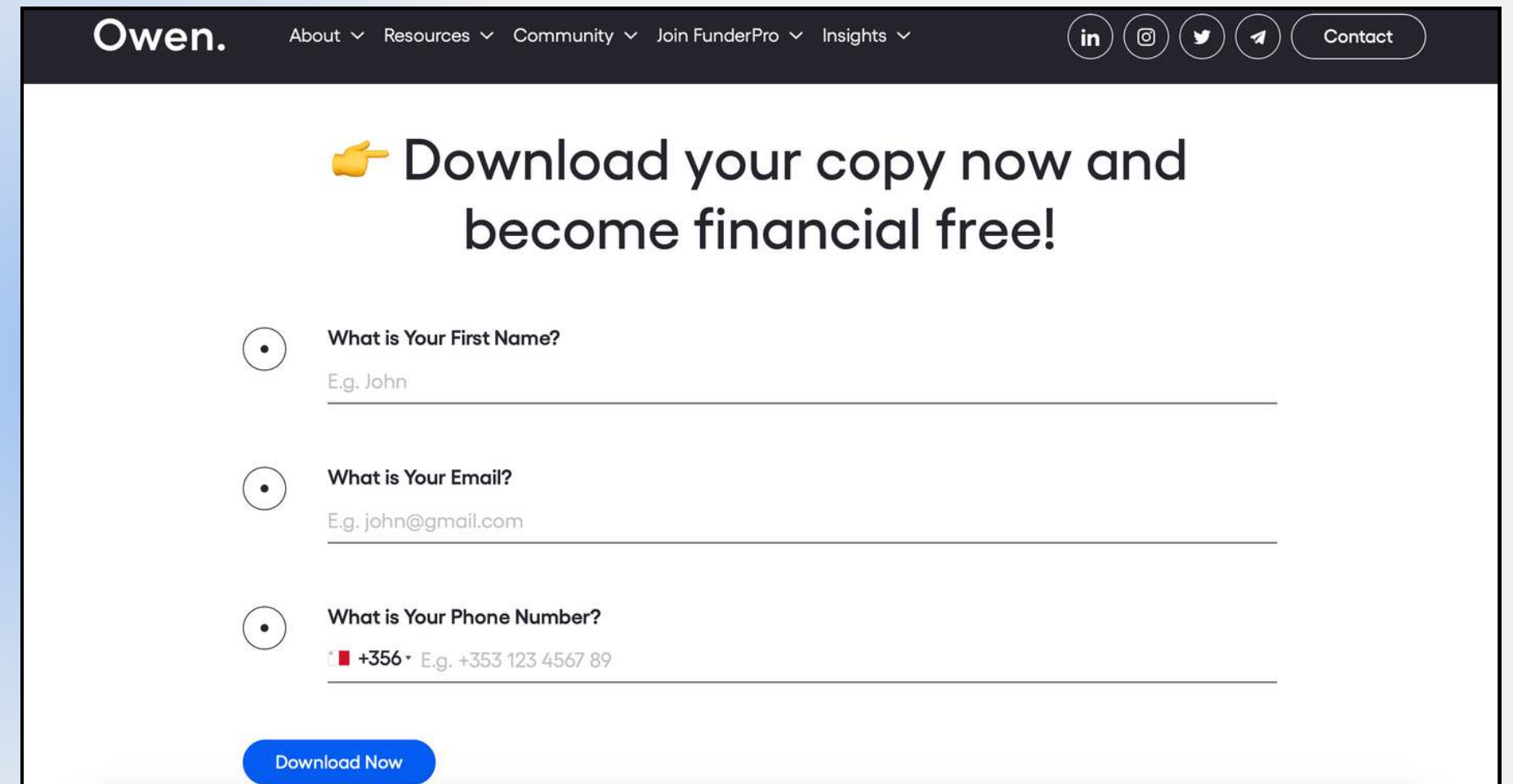


Build an Affiliate Funnel in 3 Steps

STEP 2

Opt-in Page – A simple landing page where people sign up for your lead magnet.

Tools: StanStore, ConvertKit, Wordpress



The screenshot shows the 'Owen.' website's opt-in page. The header is dark with the 'Owen.' logo and navigation links: 'About', 'Resources', 'Community', 'Join FunderPro', and 'Insights'. Social media icons for LinkedIn, Instagram, Twitter, and Telegram are also present, along with a 'Contact' button. The main content area has a yellow hand icon pointing to the text 'Download your copy now and become financial free!'. Below this is a form with three fields, each preceded by a step indicator (a circle with a dot): 1. 'What is Your First Name?' with a placeholder 'E.g. John'. 2. 'What is Your Email?' with a placeholder 'E.g. john@gmail.com'. 3. 'What is Your Phone Number?' with a placeholder '+356 E.g. +353 123 4567 89'. A blue 'Download Now' button is at the bottom.

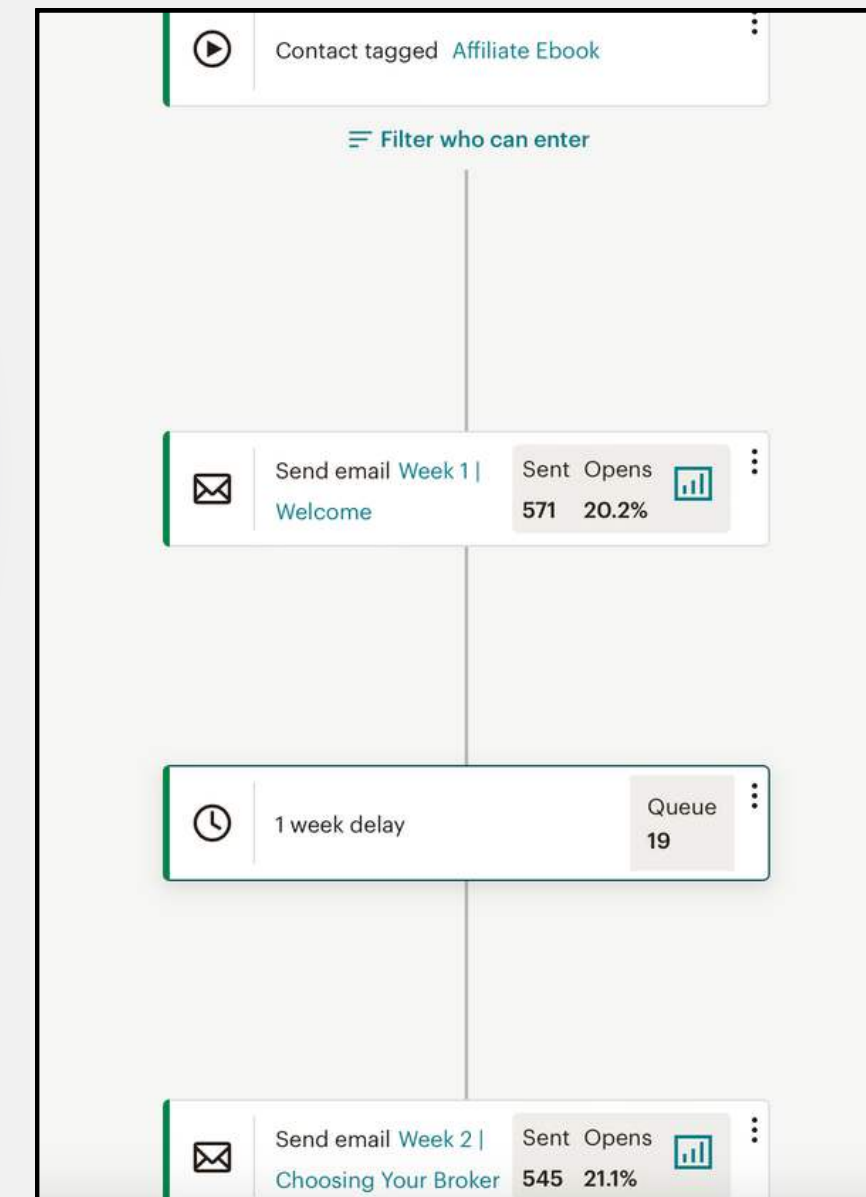
Build an Affiliate Funnel in 3 Steps

STEP 3

Email Sequence – Automated follow-up emails that nurture and convert leads.

Example:

- Email 1: Welcome & deliver lead magnet
- Email 2: Educational email (problem & solution)
- Email 3: Affiliate offer introduction
- Email 4+: Testimonials, case studies, and CTA to take action

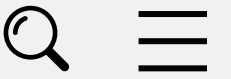


Creating a High-Converting Lead Magnet

What Makes a Good Lead Magnet?

- **Solves** a specific **problem** → *"How to Get Started in Fintech Trading"*
- **Quick** and **easy** to consume → *Checklist, cheat sheet, mini-guide*
- **Aligns** with your affiliate product → *Related to what you're promoting*
→ *PDF format, video, or email series*
- Delivered **instantly**

Setting Up an Landing Page



Key Elements of a High-Converting Opt-in Page

- **Compelling Headline** – Focus on the benefit (“Learn How to Make \$100/Day in Passive Income”).
- **Short Description** – Explain why they should sign up.
- **Simple Sign-Up Form** – Ask only for an email (reduce friction).
- **Call-to-Action (CTA)** – Clear button like "Get Instant Access".

Earn Passive Income Today with Affiliate Marketing

BECOME AN AFFILIATE MASTER
I PAID OUT \$1,182,000

Download your copy now and become financial free!

What is Your First Name?
E.g. John

What is Your Email?
E.g. john@gmail.com

What is Your Phone Number?
+356- E.g. +356 123 4567 89

Completely FREE – No catches, just valuable insights.

Ready to start earning real money online?

With my FREE eBook, you'll learn how to master Forex Affiliate Marketing and turn your website, blog, or social media into a powerful income-generating machine.

Discover How Forex Affiliate Marketing Works – No prior experience needed.

Maximize Your Earnings by promoting top forex brokers and prop firms.

Step-by-Step Guide to building your affiliate website and driving traffic.

Proven Strategies for boosting conversions and scaling your income.

How to Write High-Converting Emails

EMAIL 1 – WELCOME & DELIVER LEAD MAGNET

EMAIL 2 – EDUCATE ON A PROBLEM & SOLUTION

EMAIL 3 – INTRODUCE YOUR AFFILIATE PRODUCT

4+ – CASE STUDIES, TESTIMONIALS & ADDITIONAL VALUE

FINAL EMAIL – STRONG CTA (LIMITED-TIME OFFER, BONUS)

30-Day Affiliate Roadmap with FunderPro

Step-by-step plan to start and scale your affiliate business
with FunderPro in 30 days.

Week 1 – Get Approved & Organize Your Business

- **Day 1:** Sign up for the FunderPro Affiliate Program ([Join Here](#))
- **Day 2:** Explore the Affiliate Dashboard & get familiar with tracking tools.
- **Day 3:** Set up the Notion dashboard to track your affiliate links & earnings.
- **Day 4:** Define your target audience (beginner traders, prop firm seekers).
- **Day 5:** Research content ideas (SEO keywords, competitor research).
- **Day 6:** Set up social media accounts & a simple website/blog.
- **Day 7:** Write your first content piece (social media post or blog article).

Week 2: Start Generating Traffic

- **Day 8:** Write an SEO-optimized blog post ("How to Get Funded as a Trader with FunderPro").
- **Day 9:** Post your first TikTok or Instagram Reel about FunderPro.
- **Day 10:** Create a YouTube short explaining how FunderPro works.
- **Day 11:** Optimize your social media bio & add your affiliate link.
- **Day 12:** Share a personal story of why you're excited about FunderPro.
- **Day 13:** Engage in finance-related communities (Reddit, Discord, Facebook).
- **Day 14:** Collect audience questions and prepare a Q&A post or video.

Week 3: Increase Engagement & Conversions

- **Day 15:** Post an in-depth comparison (FunderPro vs. other prop firms).
- **Day 16:** Analyze your best-performing content so far & double down.
- **Day 17:** Set up an email list & opt-in page (ConvertKit or Stanstore).
- **Day 18:** Create a lead magnet ("Top 5 Mistakes Traders Make with Prop Firms").
- **Day 19:** Write an email sequence that nurtures leads and promotes FunderPro.
- **Day 20:** Publish a testimonial post or video (real or borrowed).
- **Day 21:** Go live on Instagram, TikTok, or YouTube & answer questions about FunderPro.

Week 4: Automate & Scale Your Affiliate Business

- **Day 22:** Repurpose your best content into multiple formats (blog → video → social post).
- **Day 23:** Set up content scheduling tools (Metricool, Buffer, Later).
- **Day 24:** Write a blog post on common FunderPro FAQs.
- **Day 25:** Test a low-budget paid ad campaign (\$5/day to drive traffic).
- **Day 26:** Reach out for affiliate partnerships or collaborations.
- **Day 27:** Record a "What I Wish I Knew Before Joining a Prop Firm" video.
- **Day 28:** Review analytics and adjust your strategy for better results.
- **Day 29:** Launch a 30-day challenge for your audience ("Get Funded in 30 Days").
- **Day 30:** Celebrate your progress & plan for scaling further.

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Expected Results After 30 Days

- Affiliate Account Set Up & Approved
- Social Media & Website Ready
- Multiple Pieces of Content Published
- Email Funnel Generating Leads
- First Affiliate Clicks & Potential Sales